

### European Patient Innovation Summit Agenda 2020

### Patients in a digital world:

Making the most of new opportunities for engagement arising from COVID-19

#### The 2020 summit's objectives are:



1

Share learnings from patients' experiences of engaging digitally during the COVID-19 pandemic



2

Agree on the most important benefits and challenges for patients associated with digital engagement



3

Make recommendations on how patients can continue to benefit from digital engagement and ways to address the key challenges faced with this form of engagement

Please find the preliminary agenda for the fully virtual 2020 summit series outlined below

# Stories from COVID-19: How digital engagement has transformed patients' world Pre-summit webinar, October 22<sup>nd</sup> 2020

Time (CET)	Topic	Speaker
15:00	Welcome to EPIS 2020 and introduction to the theme	Birgit Bauer, European Multiple Sclerosis Platform (EMSP), Germany
15:10	How technology is supporting patient engagement today  Keynote presentation including Q&A	Vincent Keunen, <i>Andaman</i> 7, Belgium <b>Moderated by:</b> Birgit Bauer, <i>EMSP</i> , Germany
15:40	Stories from COVID-19: The lived experience of digital engagement Storytelling session	Interviewees: Laure Accolas, <i>Patients in Network</i> , France; Antonella Celano, <i>National Association of People with Rheumatological and Rare Diseases</i> (APMARR), Italy  Moderated by: Neil Johnson, <i>Croí, Cardiac and Stroke Foundation, Global Heart Hub</i> , Ireland
16:00	What have we learnt from the experience of digital engagement during the pandemic?  Panel discussion with audience interaction	<b>Panellists:</b> Vincent Keunen, <i>Andaman7</i> , Belgium; Christina Fasser, <i>Retina International</i> ( <i>RI</i> ), Switzerland; Susanna Palkonen, <i>European Federation of Allergy and Airways Diseases Patients' Associations (EFA)</i> , Belgium; Denis Costello, <i>Chronic Myeloid Leukemia Advocates Network (CML)</i> , Spain <b>Moderated by:</b> Neil Johnson, <i>Croí, Cardiac and Stroke Foundation, Global Heart Hub</i> , Ireland
16:25	Preparing for EPIS 2020	Birgit Bauer, <i>EMSP</i> , Germany; Annekatrin Krause, <i>Novartis</i>
16:30	Webinar close	



# Using artificial intelligence (AI) to transform patients' experience of healthcare Pre-summit webinar, October 29<sup>th</sup> 2020

Time (CET)	Topic	Speaker
15:00	Welcome to EPIS 2020 webinar #2	Gilliosa Spurrier-Bernard, <i>Melanoma France,</i> France
15:10	Transforming patients' experience of healthcare: Building effective AI-human interactions Keynote presentation/Q&A	Julian Isla, <i>Foundation 29</i> , Spain <b>Moderated by:</b> Gilliosa Spurrier-Bernard, <i>Melanoma France,</i> France
15:35	How Al is transforming healthcare: The physician perspective Keynote presentation/Q&A	Ignacio Medrano, <i>SavanaMed,</i> Spain <b>Moderated by:</b> Mathieu Boudes, <i>European Patients' Forum (EPF),</i> Belgium
15:50	What patients think of AI: Results of the EPF consultation Keynote presentation/Q&A	Michele Calabrò, <i>EPF</i> , Belgium <b>Moderated by:</b> Patrick Little, <i>European Migraine and Headache Alliance (EMHA),</i> Ireland
16:05	Ensuring patients get the best out of Al Panel discussion with audience interaction	<b>Panellists:</b> Julian Isla, <i>Foundation 29</i> , Spain; Ignacio Medrano, <i>SavanaMed,</i> Spain; Michele Calabrò, <i>EPF</i> , Belgium <b>Moderated by:</b> Stanimir Hasurdjiev, <i>National Patients' Organisation (NPO)</i> , Bulgaria
16:25	Preparing for EPIS 2020	Gilliosa Spurrier-Bernard, <i>Melanoma France</i> , France; Donatella Decise, <i>Novartis</i>
16:30	Webinar close	



# Local pre-meeting November 4<sup>th</sup> 2020

Time (CET)	Topic	Speaker
14:00 - 16:00	Patients in a digital world: What has changed in our country as a result of COVID-19?  Country/language-specific interactive session	This meeting will be organised locally by Novartis representatives within each country and each session will have its own individual agenda.



### European Patient Innovation Summit 2020 November 5<sup>th</sup> 2020

Time (CET)	Topic	Speaker
10:00	Welcome to EPIS 2020	Birgit Bauer, <i>EMSP,</i> Germany; Patient Engagement & Patient Advocacy, Novartis
10:25	Post COVID-19 – A look to the future of digital engagement Keynote presentation/Q&A	Bogi Eliasen, <i>Copenhagen Institute for Futures Studies (CIFS),</i> Denmark <b>Moderated by:</b> Stanimir Hasurdjiev, <i>NPO,</i> Bulgaria
11:10	Digital engagement: Prioritising positive and negative aspects of the experience  All group interactive exercise	<b>Moderated by:</b> Mathieu Boudes, <i>EPF</i> , Belgium
11:30	Digital engagement: What we need to keep and to change Panel discussion with audience interaction	<b>Panellists:</b> Ignacio Medrano, <i>SavanaMed,</i> Spain; Stanimir Hasurdjiev, <i>NPO</i> , Bulgaria; Susanna Palkonen, <i>EFA</i> , Belgium; Gilliosa Spurrier-Bernard, <i>Melanoma France</i> , France; Novartis representative (tbc) <b>Moderated by:</b> Neil Johnson, <i>Croí, Cardiac and Stroke Foundation, Global Heart Hub,</i> Ireland
12:00	Break	
12:30	<b>EPIS living room conversations</b> Optional networking session	Facilitated conversations on different topics of relevance to participants
13:30	Break	



### European Patient Innovation Summit 2020 November 5<sup>th</sup> 2020

Time (CET)	Topic	Speaker
14:00	Welcome back to session 2	Patrick Little, <i>EMHA</i> , Ireland
14:05	Patients-led development of digital engagement solutions Keynote presentation + Q&A	Pedro Oliveira, <i>Patient Innovation</i> , Portugal <b>Moderated by:</b> Patrick Little, <i>EMHA</i> , Ireland
14:25	Introduction to the breakout task	Christina Fasser, <i>RI,</i> Switzerland
14:30	How can we ensure that patients continue to benefit from digital engagement in the post-pandemic world?  Breakout interactive discussions	Breakout groups led by different Steering Committee members
15:10	Bio break	
15:15	Building consensus on the EPIS recommendations on digital engagement  All-group interactive session	<b>Moderated by:</b> Denis Costello, <i>CML Advocates Network,</i> Spain
15:45	Wrap & closing	Birgit Bauer, EMSP, Germany; Patient Engagement & Patient Advocacy, Novartis



### Reflections on EPIS 2020

January/February 2021 (specific date TBD)

Time (CET)	Topic	Speaker
15:00 - 17:00	Digital engagement: Making our recommendations a reality	tbc





## Welcome from the EPIS Steering Committee



**Birgit Bauer** European Multiple Sclerosis Platform



**Mathieu Boudes** European Patients' Forum



**Denis Costello** CML Advocates Network



**Christina Fasser** Retina International



**Stanimir Hasurdjiev** National Patients' Organisation, Bulgaria



**Neil Johnson** Croí, Cardiac and Stroke European Migraine and Foundation Global Heart Hub, Ireland



**Patrick Little** Headache Alliance



Susanna Palkonen European Federation of Allergy and Airways Diseases Patients' Associations



Gilliosa Spurrier-Bernard Melanoma France



**Annekatrin Krause** Novartis



**Donatella Decise** Novartis

8